

# EXHIBITOR PROSPECTUS

## EXTREMITY WAR INJURIES XVII

January 15-17, 2024

Salamander Hotel | Washington, DC

Since 2006, the Extremity War Injuries Symposiums have sought to identify the top orthopaedic research priorities for the wounded warrior and tactical athlete. The purpose of the EWI is to decide the areas of orthopaedic research that should be addressed to support the US Military, with translatable benefit to the civilian population. This strategic meeting is done in partnership with our congressional leadership who allocate these research funds. Each year this accounts for \$20-40 Mil in research funding with increasing attention being given to sports medicine as these are the most common injuries in our young military athletes. This is the largest source of orthopaedic research funding in the world with increasing attention paid to PTOA, orthobiologics, soft tissue injuries, etc. We hope you will join us for another outstanding Scientific Program this coming January!

### Showtime 30 Lunch or Brunch Presentation

In the heart of the EWI Meeting we are offering an opportunity for your company to demonstrate its product and services to a captive audience. Your company will have 30 minutes to communicate its message directly to attendees. This is not a CME event; this is a marketing opportunity for you!

### How It Works

Showtime 30 takes place immediately following a Scientific Program presentation so that the maximum number of doctors are in attendance. A plated Lunch or Brunch is served to the attendees' tables and within 3 minutes your company's speaker is presenting.

### Getting the Word Out

We will take care of all signage announcing your company at that day's presentation including: a flyer in the registrant meeting packets; noted in the meeting program app; and our moderators inform attendee of your presentation as well.

### Cost

The Showtime 30 starts at \$17,500 for the concurrent presentation and moves up to \$25,000 for the exclusive Brunch or Lunch presentation. EWI is covering the cost of the food, room rental fees, as well as the AV in the room!

### Questions?

If you would like to discuss this opportunity in more detail, please contact Keith Levin at 877-494-1778 or [klevin@datatrace.com](mailto:klevin@datatrace.com).

### IMPORTANT DATES

December 11, 2023  
Deadline for Exhibitor Application and Payment

January 1, 2024  
Last day to Submit Copy for Final Program

January 12, 2024  
Deadline for Exhibitor Representative Pre-Registration

January 15, 2024  
Exhibitor Booth Set-up  
(3:00pm – 5:00pm)

January 16, 2024  
Exhibits Open (6:15am – 4:00pm)

January 16, 2024  
Exhibit Reception (6:00pm – 7:00pm)

January 17, 2024  
Exhibits Open (6:15am – 2:20pm)

# APPLICATION FOR EXHIBIT SPACE

Extremity War Injuries XVII | 2024 Annual Meeting | Washington, DC | January 15-17, 2024

**Apply online:** [somos.org/ewi](https://somos.org/ewi)

**Mail, email or fax form and payment to:** Society of Military Orthopaedic Surgeons, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204  
Phone: 866-494-1778 | Fax: 410-494-0515 | [klevin@datatrace.com](mailto:klevin@datatrace.com) | Tax ID 23-7297572

## Company Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

## Exhibiting Levels

Benefits Available	Gold - \$25,000	Silver - \$17,000	Bronze - \$5,000
Complimentary Representatives *	6	3	2
Booth	8 x 10	8 x 10	8 x 10
Brunch/Lunch Presentation	30-minute Exclusive	30-minute Concurrent	n/a
Mobile App Ad	Included	Included	n/a
Flyer in Registration Packets	Included	n/a	n/a

**Exclusive Opportunities:** Contact Keith Levin at 866-494-1778 or [klevin@datatrace.com](mailto:klevin@datatrace.com)

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship

\* Additional representative badges are \$300 each

## Fees Calculation of Total Fee (Insert fees from section above)

☐ Exhibiting Level \$\_\_\_\_\_ ☐ Additional Representatives \$\_\_\_\_\_ TOTAL FEE \$\_\_\_\_\_  
AMOUNT PAID \$\_\_\_\_\_

## Payment Information

Full payment must be received by SOMOS by December 11, 2023

**To Pay by Credit Card:** Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at [somos.org/ewi](https://somos.org/ewi). Simply click "EWI Exhibiting" in the menu on the right side of the homepage.

**To Pay by Check:** Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to the Society of Military Orthopaedic Surgeons to: SOMOS, 110 West Road, Suite 227, Towson, MD 21204

## Diagnostic Imaging Equipment and Lasers:

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.